



# LOGIC MODEL: NOURISH KITCHEN BY 10C



**“WE” STATEMENT**  
 The Nourish Kitchen is about community, connection and collaboration. The 10C team and community work to uplift and support members, while members also share ideas and resources with each other. The members in the Nourish kitchen are redefining kitchen culture from being 'notoriously difficult, high-pressure and punishing' to learning, teaching, sharing and collaborating.

**THE CHALLENGE**  
 What are the challenges you are working to address?  
 Food businesses are challenging to start and grow. Enterprises need resources, support and community. These challenges are even greater for those who face barriers to accessing financial, physical and knowledge resources to start and grow their businesses.

**ACTIVITIES**  
 What are you doing to address the challenge and bring about change?  
 Managing shared resources and facilitate use of the shared kitchen  
 Promotion and outreach of the kitchen to new members/users  
 Onboarding new member/ users to the shared kitchen space  
 Connect kitchen users to supports and community resources

**OUTCOMES**  
 What are you doing to bring about impact and your desired change?  
 The kitchen is active and busy  
 Enterprises collaborate with each other  
 Enterprises implement more circular, sustainable and community supported business practices.  
 Diverse enterprises share space and resources  
 Enterprises grow and scale their businesses  
 Enterprises access support and resources to grow their businesses

**IMPACT**  
 What change do you want to see in the world?  
 Guelph and Wellington County is dominated by local food enterprises that are collaborating and innovating for a more sustainable and equitable food system.

**AUDIENCES**  
 What are the challenges you are working to address?  
 Current Nourish Members  
 Farmers' Market Members  
 New/potential Nourish members  
 New/start up Food enterprises

**SHORT TERM OUTCOMES**  
 What change will happen right away?  
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**LONG TERM OUTCOMES**  
 What change will happen later on?

